

Leadership for Executives

What constitutes good leadership? How do you lead from the top? In this 4-day course, executives who want to update and optimize their leadership and motivation skills even further will learn everything about the principles behind effective leadership.

DESCRIPTION

Effective leadership is one of the most important factors in management. But what do you need to really lead well? Which personal abilities do you need to get the best out of your team or organization? How do you keep levels of motivation high and achieve excellent results at the same time?

WHO SHOULD ATTEND

- Experienced managers who want to deepen their knowledge of effective leadership, to filter out what is necessary for their specific leadership position and learn how to apply this to increase productivity and performance
- Executives and key employees who are always working on their competence as a leader and want to compare their own experiences to insights from current leadership theory
- Senior-level executives with responsibility, experience and management success who seek new impetus in dealing with challenging leadership tasks

AREAS OF FOCUS

Executive Leadership

- Why and how good are motivators at dramatically increasing the effectiveness and efficiency of an organization?
- What characterizes effective executives?
- The latest insights from leadership theory
- Common leadership mistakes made at work, and how you can avoid them

Determining my own Status Quo

- What are my strengths as a leader?
- Where is there potential for optimization?
- Which competences should I develop?

Performance, Motivation and Communication

- Using self-motivation, avoiding demotivation
- Rules to ensure a win-win situation
- Developing top empowerment skills
- Reviewing your communications skills

Fair Conflict Resolution

- Conflicts – caused by systems or persons?
- Using conflict as an opportunity

Trust as an Element of Corporate Culture

- Trust as a factor of productivity
- Trust as basis for decentralized leadership

How to Lead Leaders and Teams

- Developing team leadership skills
- Training self-responsibility
- How can I build an effective team?

Work-Life Balance

- Examining your vision of what your personal life should be
- Career success without sacrificing your private life

Skillful Change Management

- Turning those affected into participants
- Winning-over employees to change
- How is the digital revolution changing the way we lead?

Organizational Excellence thanks to Effective Leadership

- Optimally using synergies
- Identifying opportunities for improvement
- Building coalitions for change

Sessions & Fees

EP5423	Oct 16 – 19, 2023	Boston, USA
EP5433	Oct 16 – 19, 2023	Lucerne, CH
EP5414	Apr 15 – 18, 2024	Brunnen, CH

Duration: **4 days**

Fees: **CHF 5.900.– | EUR 6.400.– | US\$ 6.900.–**

Registration: www.bostonprograms.com/ep54 or registration form on the back of the brochure

Are you interested in corporate education or consulting?
Call us at: +41(0)43 499 4020

General Information

Registration and Confirmation

You can register by email, mail or FAX, or at our website. Once you register, you receive written confirmation, including detailed information on the location of the program, travel directions, hotel accommodations and an invoice for the program fees. If the program is fully booked, we notify you immediately. When you complete the program, you receive a certificate of attendance. Please note that the program curriculum, faculty and hotels are subject to change and/or amendment.

Change of Registration

If you need to change your registration, please notify us at least 4 weeks before the program starts. A change of registration entails a fee of 400 Euros. Under some rare circumstances, a program or parts of a program may have to be postponed or modified. In such cases, we will notify you immediately to ensure that you can attend an alternative program with similar content.

Cancellation

You may cancel your registration free of charge 3 months before the program starts. If you cancel between 3 months and 6 weeks before the start date, you will be charged 40% of the program fees. For cancellations within 6 weeks of the program start date, you will be charged the full program fees. You can arrange to have someone take your place up to 3 days prior to the program start date.

Program Fees

Program fees for our seminars and programs include the faculty fees and educational materials associated with the program (V.A.T. is not included). Accommodations and meals are not included. If only parts of a program are attended, missed parts may not be made up. Payment is accepted in Euros, Swiss Francs or US Dollars. Reference currency: Euro.

Accommodation, Daily Delegate Rates

Our programs are held at high-quality hotels and seminar centers. Participants are not obligated to stay at the seminar hotel. Note, however, that Boston Business School customarily negotiates a special room rate with the seminar hotel. Unless it is included in the accommodation rate, an additional daily delegate rate for lunch, coffee, etc., will be charged to participants. For rooms at the seminar hotel, participants make their own reservations following instructions provided by Boston Business School, and pay the hotel bill on the final day of the program.

Insurance, Disclaimer

Boston Business School does not offer insurance to participants. Therefore, participants must carry their own insurance policies to protect them from damages due to accidents, disease, theft and so on. Boston Business School cannot be held liable for damages. Terms, conditions and course content are subject to change and/or amendment. Boston Business School is part of St.Gallen Business School AG. All matters are subject to Swiss law, the place of jurisdiction is St. Gallen.

Registration Form

Please complete and print this registration form and mail or FAX it to:

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CH-8700 Kuesnacht/Zurich

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Fax **+41 (0)43 499 40 21**
Email info@bostonprograms.com
Internet www.bostonprograms.com

I wish to participate in the following program:

Name of Program

Program Number

Program Dates

Prefix

☐ Ms.

☐ Mr.

Titel

Last Name

First Name

Company/Organization

Street, P.O. Box

Postal Code, City

Country

Email

Telephone

FAX

Position

Industry (opt.)

Number of Employees (opt.)

☐ under 200 ☐ up to 1000 ☐ over 1000

Signature

Date