

# Finance & Financial Decision-Making for Managers

From financial statement analysis to investment decisions – this 4-day course will help young executives, managers and specialists from all areas of business to understand even more about the interrelationships and tools of financial management, and how to actively use them.

## DESCRIPTION

Expertise in all facets of financial management is a core area of result-oriented management. However, this requires much more, and more importantly, something different than just the ability to correctly apply accounting principles. Only with comprehensive understanding and solid skills in using financial tools and analyses, can you handle financial aspects responsibly.

Those sufficiently versed in planning and budgeting, key-performance indicator analyses or calculating return on investments, can participate in the decision-making process in the area of company finances. This 4-day course shows managers like yourself how to successfully handle these kinds of tasks. It will help you lay down a foundation on which to develop your expertise here even further. It allows you to assume more responsibility in achieving financial objectives and to manage this even more efficiently.

## WHO SHOULD ATTEND

- Non-financial executives, heads of profit centers, managers, area and departmental managers, who have limited knowledge of finance and accounting, or for those who want to update their knowledge
- Management professionals, young leaders and specialists from all areas of business who are increasingly engaged in financial considerations as part of planning, budgeting, investing or controlling, and who make financial decisions and need to defend those decisions
- Technicians, scientists, lawyers, engineers, human-resources specialists and others, who want to get an overview of the most important aspects of corporate finance

## AREAS OF FOCUS

### Getting Started with Financial Management

- How do corporate finance and accounting function? Tasks, and how the two are related
- Reading financial statements and calculating cash-flow – a summary of tools and methods
- Revenue, types of financing

### Planning and Budgeting

- The conceptual basis of financial planning and budgeting
- Assessing financial performance, looking to the future
- Sales, profit and cash-flow objectives

### Cost Management

- Cost structures and cost categories
- Contribution margin accounting, break-even analysis
- Calculating and determining prices

### Controlling, Review and Evaluation

- Developing a KPI system for financial controlling
- Understanding controlling reports and how to interpret them correctly

### Business Plan

- How to structure a professional business plan
- Checking and verifying the plausibility of your own financial planning

### Understanding Financial Objectives, Dealing with KPIs

- Breaking down long term financial objectives into short-term goals
- Important KPIs

### Investments and Investment Decisions

- Economic-efficiency calculations
- Making investment decisions

## Sessions & Fees

EP8248	Sep 24 – 27, 2018	Davos, CH
EP8258	Dec 03 – 06, 2018	Lucerne, CH
EP8219	Apr 02 – 05, 2019	Hamburg, GER
EP8229	May 06 – 09, 2019	Steckborn, CH
EP8239	Sep 23 – 26, 2019	Davos, CH
EP8249	Nov 18 – 21, 2019	Berlin, GER

Duration: **4 days**

Fees: **EUR 3,600.– | CHF 3,900.– | US\$ 4,500.–**

Registration: [www.bostonprograms.com/ep82](http://www.bostonprograms.com/ep82) or registration form on the back of the brochure

Are you interested in corporate education or consulting?  
Call us at: +41(0)43 499 4020

## General Information

### Registration and Confirmation

You can register by email, mail or FAX, or at our website. Once you register, you receive written confirmation, including detailed information on the location of the program, travel directions, hotel accommodations and an invoice for the program fees. If the program is fully booked, we notify you immediately. When you complete the program, you receive a certificate of attendance. Please note that the program curriculum, faculty and hotels are subject to change and/or amendment.

### Change of Registration

If you need to change your registration, please notify us at least 6 weeks before the program starts. A change of registration entails a fee of 300 Euros. Under some rare circumstances, a program or parts of a program may have to be postponed or modified. In such cases, we will notify you immediately to ensure that you can attend an alternative program with similar content.

### Cancellation

You may cancel your registration free of charge 3 months before the program starts. If you cancel between 3 months and 6 weeks before the start date, you will be reimbursed 40% of the program fees. For cancellations within 6 weeks of the program start date, you will be charged the full program fees. You can arrange to have someone take your place up to 3 days prior to the program start date.

### Program Fees

Program fees for our seminars and programs include the faculty fees and educational materials associated with the program (V.A.T. is not included). Accommodations and meals are not included. If only parts of a program are attended, missed parts may not be made up. Payment is accepted in Euros, Swiss Francs or US Dollars. Reference currency: Euro.

### Accommodation, Daily Delegate Rates

Our programs are held at high-quality hotels and seminar centers. Participants are not obligated to stay at the seminar hotel. Note, however, that Boston Business School customarily negotiates a special room rate with the seminar hotel. Unless it is included in the accommodation rate, an additional daily delegate rate for lunch, coffee, etc., will be charged to participants. For rooms at the seminar hotel, participants make their own reservations following instructions provided by Boston Business School, and pay the hotel bill on the final day of the program.

### Insurance, Disclaimer

Boston Business School does not offer insurance to participants. Therefore, participants must carry their own insurance policies to protect them from damages due to accidents, disease, theft and so on. Boston Business School cannot be held liable for damages. Terms, conditions and course content are subject to change and/or amendment.

## Registration Form

Please complete and print this registration form and mail or FAX it to:

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Email  
info@bostonprograms.com  
Internet  
www.bostonprograms.com

### I wish to participate in the following program:

Name of Program

Program Number

Program Dates

Prefix  Ms.  Mr.

Titel

Last Name

First Name

Company/Organization

Street, P.O. Box

Postal Code, City

Country

Email

Telephone

FAX

Position

Industry (opt.)

Number of Employees (opt.)  under 200  up to 1000  over 1000

Signature

Date